



Dear Prospective DIRECTV Commercial Customer:

Thank you so much for your interest in DIRECTV Commercial Programming. You will find with the enclosed that DIRECTV has the widest array of sports, informational and entertainment programming available anywhere.

Whether your need is sports or business-oriented programming, we carry 100% digital-quality video and audio offerings. We understand that your goal is to drive revenue and add value with our programming. Here are some of the highlights of our programming packages:

NFL SUNDAY TICKET™
NBA LEAGUE PASS
NHL® CENTER ICE®
MUSIC CHOICE®
ESPN FULL COURT
ESPN GamePlan
ESPN Networks

MEGA MARCH MADNESS®
MLB EXTRA INNINGS_{SM}
WWE® Blast Area
The Golf Channel
Soccer and Boxing Pay Per View Events
Regional Sports Networks
Local Channels

We are here to help you profit and hope you decide to choose our service for your bar, restaurant, nightclub or other public viewing establishment. Our customer service and dealer network is the best in the business. We encourage you to work with one of our dealers in the field who will identify a specific package to address your clientele's unique programming needs. Whether it's sports, news or music, DIRECTV is your solution.

Please call our 24-hour, 7-day a week customer service for more information @ 888-200-4388.

Best Regards,
Jamie Jessel
Senior Director, Commercial Business
DIRECTV, Inc.
Contact us at commercialvoice@DIRECTV.com

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Public Viewing Ordering Instructions

Public Viewing: DIRECTV® programming that is generally accessible to the public or includes common areas where the primary source of revenue is derived from the sale of food or beverage for immediate consumption. Examples include bars, restaurants and nightclubs.

- 1 Select the programming that you wish to receive by completing the appropriate entries on the Public Viewing Order Form. Sign the Order Form, Commercial Viewing Agreement and Customer Information Form.

- 2 You or your authorized Commercial Dealer should forward the following paperwork and payment (as applicable) to DIRECTV:
 - Public Viewing Order Form (Pages 6 & 7).
 - DIRECTV Commercial Viewing Agreement (Pages 8 & 9).
 - Commercial Customer Information Form (Pages 10 & 11).
 - Copy of Fire Code Occupancy Certificate (if ordering FCO-based programming)*.
 - Payment by check, VISA, MasterCard, Optima, American Express or Discover Card.

U.S. Mail
DIRECTV Business Service Center
P.O. Box 5392
Miami, FL 33152-5392

Overnight Delivery
DIRECTV Business Service Center
1313 NW 167th Street
Miami, FL 33169

Phone: 1-888-200-4388

FAX: 1-800-933-4631

Once we have received all of the requested materials, including prepayment when required, your account will be established automatically within 24 hours.

- 3 Call the DIRECTV Business Service Center at 1-888-200-4388 to activate your account. For services that do not require advance payment, you will receive a statement within 10 days of your initial account authorization.

Please note that multiple receivers activated on the same account must be continuously connected to the same land-based phone line.

*Programming packages are based on the Fire Code Occupancy (FCO), Estimated Viewing Occupancy (EVO) or flat-fee pricing. For FCO-based programming, make a copy of your establishment's FCO Certificate to submit to DIRECTV. If no FCO certificate is available, supply scaled blueprints of the entire establishment or provide a letter from the local zoning agency or Fire Marshall stating the establishment's legal occupancy. You agree to notify DIRECTV immediately in the event there is a change to the establishment's FCO after the programming order date. The EVO is a figure that represents the number of persons (standing or seated) who can view any television programming provided by DIRECTV at any given time.



DIRECTV[®] PUBLIC VIEWING PACKAGES AND RATES

DIRECTV[®] COMMERCIAL PACKAGING AND PRICING

NFL SUNDAY TICKET[™] Turn Sunday into Game Day and watch your weekend business grow! Get the biggest selection of games available anywhere throughout the 2004 regular season plus the new NFL Network. Local blackout rules apply. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 749	351-500	\$ 3,199	1,501-2,000	\$ 9,099
51-100	\$ 1,199	501-750	\$ 3,549	2,001-5,000	\$ 16,499
101-200	\$ 2,049	751-1,000	\$ 4,549	5,001-10,000	\$ 32,999
201-350	\$ 2,899	1,001-1,500	\$ 7,099	10,001+	\$ 39,999

ESPN GamePlan Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 399	201-500	\$ 1,549	2,001-5,000	\$ 3,499
51-100	\$ 749	501-1,000	\$ 1,849	5,001+	\$ 4,499
101-200	\$ 1,249	1,001-2,000	\$ 2,749		

ESPN Networks Your customers will enjoy four channels of 24-hour sports from a leader in sports coverage: ESPN, ESPN2, ESPNNews and now including ESPN Classic! Service automatically renews**.

Monthly Fee.....\$50.00

Annual Fee.....\$599.00

COMMERCIAL CHOICE[®] Treat your customers to a wealth of entertainment, news and information. This package delivers favorite networks such as TNT and CNN, plus networks like Speed Channel and Outdoor Life Network not found on most cable systems. Price based on EVO. Service automatically renews**. Complimentary channels also included are BYU TV, CCTV-9, DayStar, EWTN, Link TV, Maria+Vision, NASA TV, ONCE TV, PBS You, RFD TV, TBN, Word Network and World Harvest TV.

A&E	CSTV	The History Channel	SCI FI
ABC Family Channel	Discovery Channel	History International	Speed Channel
American Movie Classics (AMC)	Discovery Health	Home & Garden Television (HGTV)	Spike TV
America's Store	Discovery Home	Home Shopping Network	TBS
Animal Planet	Discovery Kids	The Learning Channel (TLC)	TNT
BBC America	Discovery Times Channel	Lifetime	Travel Channel
The Biography Channel	Discovery Wings	MSNBC	TRIO
Black Entertainment Television (BET)	DIY: Do It Yourself Network	MTV	Turner Classic Movies
Bloomberg Television	E! Entertainment Television	MTV2	Turner South*
Boomerang	Fine Living	National Geographic Channel	TV Guide Channel
Bravo	FitTV	NBA TV	TV Land
Cartoon Network	Food Network	NewsWorld International	TVG: The Interactive
CNBC	Fox News Channel	NFL Network	Horsereading Network
CNBC World	Fuel	Nickelodeon/Nick at Nite (East)	Univision
CNN	Fuse	Nickelodeon/Nick at Nite (West)	USA Network
CNNfn	FX	Nicktoons	VH1
Comedy Central	G4techTV	Noggin/The N	VH1 Classic
Country Music Television	Galavisión	Outdoor Channel	The Weather Channel
Court TV	GSN: The Network for Games	Outdoor Life Network	
C-SPAN	The Hallmark Channel	Oxygen	
C-SPAN2	Headline News	QVC	

*where available

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 36.99	\$ 419	201-500	\$ 79.99	\$ 799
51-100	\$ 47.99	\$ 529	501-1,000	\$ 95.99	\$ 909
101-150	\$ 58.99	\$ 589	1,001-2,000	\$ 116.99	\$ 1,059
151-200	\$ 69.99	\$ 699	2,001+	\$ 139.99	\$ 1,299

Local Channels Local networks are now available in most metropolitan areas. Service automatically renews**. Call customer service at 888/200-4388 to determine if Local Channels are available in your area.

Monthly Fee.....\$6.99

Annual Fee.....\$83.88

DIRECTV® Public Viewing Packages and Rates (Cont.)

Fox Sports Net Get coverage of your local in-market professional teams, great collegiate action and much more on these regional sports networks from Fox Sports Net: NESN, Fox Sports Net North, MSG, Sunshine Network, Comcast Sports Net Mid-Atlantic, Empire Sports Network and Fox Sports networks, including Fox Sports Net Arizona, Detroit, Midwest, Northwest, Pittsburgh, Rocky Mountain, South, Southwest, West and West 2. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 54.95	\$ 600	151-200	\$ 129.95	\$ 1,450
51-100	\$ 74.95	\$ 795	201+	\$ 154.95	\$ 1,755
101-150	\$ 99.95	\$ 1,125			

SPORTSCHANNELSM Get your local in-market professional teams, an incredible selection of terrific collegiate sports and more on seven regional sports networks: Fox Sports Net Bay Area, Fox Sports Net Chicago, Fox Sports Net Cincinnati, Fox Sports Net Florida, Fox Sports Net New England, Fox Sports Net New York and Fox Sports Net Ohio. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 54.95	\$ 600	151-200	\$ 129.95	\$ 1,450
51-100	\$ 74.95	\$ 795	201+	\$ 154.95	\$ 1,755
101-150	\$ 99.95	\$ 1,125			

HD Package The HD Package includes ESPN HD, Discovery HD Theater, HDNet and HDNet Movies. Experience your favorite sports in high definition with games from MLB, NBA, NFL, NHL, and MLS. You'll also get boxing, events, news and concerts, travel shows, movies and more! To access HDTV channels, customers will need any HDTV set with a built-in DIRECTV® Receiver or a DIRECTV-enabled high-definition set-top receiver, and a single 18 x 20- or 18 x 24-inch multi-satellite dish with three LNBs. Price based on EVO. Service automatically renews**.

Estimated Viewing Occupancy	Monthly Fee	Estimated Viewing Occupancy	Monthly Fee
1-50	\$ 49.00	501-1,000	\$ 84.00
51-100	\$ 54.00	1,001-5,000	\$ 115.00
101-200	\$ 59.00	5,001-10,000	\$ 189.00
201-500	\$ 69.00	10,001+	\$ 299.00

MLB EXTRA INNINGSSM Great out-of-market pro baseball coverage! Give your customers the games they want to see with hundreds of games – up to 60 games a week during the 2004 regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$ 599	201-350	\$ 1,399	2,001-5,000	\$ 2,499
51-100	\$ 799	351-500	\$ 1,499	5,001+	\$ 2,999
101-150	\$ 1,049	501-1,000	\$ 1,699		
151-200	\$ 1,249	1,001-2,000	\$ 1,999		

MUSIC CHOICE[®] A commercial-free, digital-quality audio service with over 40 channels of music in a variety of formats. Plays through your stereo system. Service automatically renews**.

Adult Alternative	Classic Rock	Light Classical	Rock	Solid Gold Oldies
Adult Top 40	Classical Masterpieces	Metal	Rock 'En Español *	Sounds of the Season
Alternative	Contemporary Christian	Mexicana *	Salsa Y Merengue *	Soundscapes
Arena Rock	Contemporary Instrumentals	Musica Urbana *	'70s Super Hits	Taste of Italy
Big Band & Swing	Dance	Party Favorites	Show Tunes	Tejano *
Bluegrass	Easy Listening	Pop Latino *	Showcase	Today's Country
Blues	'80s Power Hits	R&B Hip Hop	Singers and Standards	
Canciones de Amor Internacional *	Gospel	Rap	Smooth Jazz	* available on 119°
Classic Country	Hit List	Reggae	Smooth R&B	orbital slot
Classic R&B	Jazz	Retro-Active	Soft Rock	
	Monthly Fee.....\$39.99		Annual Fee.....\$449.00	

The Golf Channel TV's first and only 24-hour channel dedicated exclusively to golf. Service automatically renews**.

Monthly Fee.....\$29.95	Annual Fee.....\$299.00
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ESPN Classic Relive the greatest moments in sports! See rare and exclusive programming from the vaults of the NFL, NBA, NHL and Major League Baseball. Plus classic games, fights, series and specials. Service automatically renews**.

Monthly Fee.....\$14.95	Annual Fee.....\$169.00
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Fox Sports World A single source of viewing sports action from around the globe. See soccer action and exclusive coverage of the world's best rugby leagues, as well as first class international sports such as tennis, boxing, auto racing, superbikes and a variety of sports news and magazine news. Fee is non-refundable. Service automatically renews**.

Monthly Fee.....\$45.99	Annual Fee.....\$499.00
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* & ** are explained on Page 7

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

DIRECTV® Public Viewing Packages and Rates (Cont.)

WWE® Blast Area WWE® Blast Area combines the WWE's highly successful monthly pay per view events into a DIRECTV package capable of attracting a new—and loyal—customer base to your establishment. WWE's popularity spans all regions and all demographics. Price based on EVO. Fee is non-refundable.

EVO	SIX-MONTH RATE	À LA CARTE RATE ⁺	PROMOTIONAL À LA CARTE RATE ⁺⁺
1 - 50	\$1,080	\$300	\$150
51 - 100	\$1,800	\$500	\$250
101 - 200	\$2,520	\$700	\$350
201 - 500	\$3,600	\$1,000	\$500
501 - 750	\$4,500	\$1,250	\$625
751 - 1,000	\$6,000	\$1,700	\$850
1,001 - 1,500	\$9,000	\$2,500	\$1,250
1,501 - 2,000	\$12,000	\$3,500	\$1,750
2,001 - 5,000	\$15,000	\$4,200	\$2,100
5,001 - 10,000	\$18,000	\$5,000	\$2,500
10,001 +	\$21,000	\$6,000	\$3,000

*Applies to new, first time WWE purchasers only and will be applied to annual packages if purchased.

⁺Excludes WrestleMania; WrestleMania pricing is separate. Please call 888/200-4388 for more details.

YES Network Your source for up to 135 exclusive local New York Yankees baseball games, as well as New York Magazine shows and other Northeastern-related regional sports. YES Network will feature live games, with pre- and post-game coverage, other New York area games, replays, classic footage, sports highlights and interview shows. Price based on EVO. Service automatically renews**.

In-Market: For viewers in New York, Connecticut, and portions of New Jersey and Pennsylvania with zip code ranges of 06000-07999, 08700-14999, 17700-17999 and 18200-18899, rates are as follows:

Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-50	\$ 40.00	\$ 432	201-500	\$ 60.00	\$ 648
51-100	\$ 44.00	\$ 475	501-1,000	\$ 80.00	\$ 864
101-150	\$ 48.00	\$ 518	1,001-2,000	\$ 100.00	\$ 1,080
151-200	\$ 52.00	\$ 562	2,001+	\$ 150.00	\$ 1,620

Out-of-Market: Out-of-market customers will be able to view pre- and post-game coverage, as well as other Yankees-related programming. Please note: Yankees games carried on YES Network will be blacked out. To view live New York Yankees baseball, please refer to the MLB EXTRA INNINGS_{SM} package. Out-of-market rates are as follow:

Estimated Viewing Occupancy	Monthly Fee	Estimated Viewing Occupancy	Monthly Fee
1-50	\$ 10.00	201-500	\$ 15.00
51-100	\$ 11.00	501-1,000	\$ 20.00
101-150	\$ 12.00	1,001-2,000	\$ 25.00
151-200	\$ 13.00	2,001+	\$ 37.50

NHL® CENTER ICE® Fire up your business with this package of out-of-market pro hockey games! Get the best action from the NHL – as many as 40 games a week during the regular season! Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$ 599	101-150	\$ 999	201-500	\$ 1,399
51-100	\$ 799	151-200	\$ 1,199	501+	\$ 1,699

NBA LEAGUE PASS It's a slam dunk for great business! Get incredible pro basketball action from outside your local area – up to 40 games a week during the regular season. With this service, you will also get NBA TV on Channel 601, a service giving fans in-depth coverage and highlights, real time stats and scores, interviews, game previews and much more. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 599	151-200	\$ 1,399	1,001-2,000	\$ 3,499
51-100	\$ 799	201-500	\$ 1,999	2,001-5,000	\$ 5,499
101-150	\$ 1,099	501-1,000	\$ 2,499	5,001-10,000	\$ 7,499
				10,001+	\$ 11,999

ESPN FULL COURT Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the regular season. Price based on FCO. Fee is non-refundable.

Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee	Fire Code Occupancy	Season Fee
1-50	\$ 399	201-500	\$ 999	2,001-5,000	\$ 1,799
51-100	\$ 599	501-1,000	\$ 1,199	5,001+	\$ 1,999
101-200	\$ 799	1,001-2,000	\$ 1,599		

* & ** are explained on Page 7

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

DIRECTV® Public Viewing Packages and Rates (Cont.)

OPCIÓN COMERCIAL™ Up to 20 Spanish-language video channels featuring sports, news, weather, music and cultural entertainment. Price based on EVO. Service automatically renews**. Requires DIRECTV Multi-Satellite System and telephone connection.

Azteca America*	Discovery En Español	Mun ²	TyC Sports		
Canal Sur	Fox Sports en Español	ONCE México	Univision East		
Caracol TV Internacional	Galavisión East	Telefé International	Univision West		
Casa Club	HITN-TV	Telemundo East	Utilísima		
Cine Latino	México 22	TV Chile	<i>*In local channel markets</i>		
CNN En Español	MTV Español	TVE INTL	<i>where available</i>		
Estimated Viewing Occupancy	Monthly Fee	Annual Fee	Estimated Viewing Occupancy	Monthly Fee	Annual Fee
1-200	\$ 37.99	\$ 425	201+	\$ 57.99	\$ 599

MEGA MARCH MADNESS® Exclusively from DIRECTV, MEGA MARCH MADNESS® brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament, up to and including the Sweet 16®. Pricing for 2004 MEGA MARCH MADNESS® is listed below. Price based on EVO. Fee is non-refundable.

Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee	Estimated Viewing Occupancy	Season Fee
1-50	\$ 425	201-500	\$ 850	2,001-5,000	\$ 1,350
51-100	\$ 550	501-1,000	\$ 975	5,001-10,000	\$ 1,650
101-200	\$ 675	1,001-2,000	\$ 1,100	10,001+	\$ 1,950

ESPN College Grand Slam Catch the top 16 college baseball teams in action! This package features 16-24 games from the Super-Regional round of the NCAA Division I Baseball Championship, leading up to the 2004 College World Series. Fee is non-refundable.

\$200 per season

Jadeworld Now you can get five Chinese-language channels in one affordable package! Channels include JADE-East, JADE-West, Jadeworld Super Channel, The Chinese Movie Channel and CCTV-4. Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews**.

Monthly Fee.....\$44.99 Annual Fee.....\$539.00

MLS DIRECT KICK™ Follow your favorite Major League Soccer teams and players throughout the 2004 season with MLS DIRECT KICK™. You'll see top matchups during the regular season and select playoff games during the post season. Fee is non-refundable.

\$100 per season

PBS This channel features many popular programs, such as NOVA, Antiques Roadshow, ExxonMobil Masterpiece Theatre, and Mystery! PBS is available to those living outside the DIRECTV Local Channel availability area. Service automatically renews**.

Monthly Fee.....\$1.70

Phoenix TV Entertainment the whole family can enjoy! Premiere Chinese language programming featuring up-to-the-minute news, current affairs, financial market updates, variety shows, and dramas from China, Hong Kong and Taiwan. Programs include Good Morning China, Behind the Headlines, Asian Journal, City Complex, Phoenix Tonight, Trendy Guide, Perfect Match, and more! Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews*.

Monthly Fee.....\$19.99

* & ** are explained on Page 7

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.



PUBLIC VIEWING ORDER FORM

DIRECTV Account #:

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(Required when ordering additional services after account activation.)

TO ENSURE TIMELY PROCESSING, COMPLETE ALL SECTIONS OF THIS FORM FOR INITIAL ORDERS AND ORDERS FOR ADDITIONAL SERVICES. NOTE THAT SOME SERVICES REQUIRE ADDITIONAL PAPERWORK. BLACKOUT RESTRICTIONS AND OTHER CONDITIONS APPLY TO SPORTS PROGRAMMING. ALL PROGRAMMING AND PRICING SUBJECT TO CHANGE.

Establishment Name / DBA	Date:	Primary DIRECTV System Access Card #	
Service Address	City	State	ZIP Code
Phone # (Mandatory)	Fax # (Mandatory)	Email Address (Mandatory)	

Fire Code Occupancy (FCO): _____
 (Unless otherwise agreed to by DIRECTV, Proof of Occupancy must be provided, including any changes to FCO after Public Viewing order date.)

Estimated Viewing Occupancy (EVO): _____
 (Subject to DIRECTV verification)

	Monthly Fee*	Annual / Season*
NFL SUNDAY TICKET™ Available on a seasonal basis	PRICE BASED ON FCO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
ESPN GamePlan Available on a seasonal basis	PRICE BASED ON FCO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
ESPN/ESPN2/ESPNEWS Service automatically renews**	\$	\$
COMMERCIAL CHOICE® Package Price based on EVO. Service automatically renews**	\$	\$
Local Channels Service automatically renews**	\$	\$
Fox Sports Net Price based on EVO. Service automatically renews**	\$	\$
SPORTSCHANNEL SM Price based on EVO. Service automatically renews**	\$	\$
HD Package Service automatically renews**	\$	
MLB EXTRA INNINGS SM Available on a seasonal basis	PRICE BASED ON EVO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
MUSIC CHOICE® Service automatically renews**	\$	\$
The Golf Channel Service automatically renews**	\$	\$
ESPN Classic Service automatically renews**	\$	\$
Fox Sports World Service automatically renews**	\$	\$
WWE® Blast Area	PRICE BASED ON EVO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
YES Network Service automatically renews**.	PRICE BASED ON EVO	\$
NHL® CENTER ICE® Available on a seasonal basis	PRICE BASED ON EVO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
NBA LEAGUE PASS Available on a seasonal basis	PRICE BASED ON FCO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
ESPN FULL COURT Available on a seasonal basis	PRICE BASED ON FCO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
OPCIÓN COMERCIAL™ Package Service automatically renews**	\$	\$
MEGA MARCH MADNESS® Available on a seasonal basis	PRICE BASED ON EVO. ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
Jadeworld Service automatically renews**	\$	\$
MLS DIRECT KICK™ Available on a seasonal basis	ADVANCED NON-REFUNDABLE PAYMENT IN FULL IS REQUIRED.	\$
Other:	\$	\$
SUBTOTAL	\$	\$
PURCHASE ORDERS NOT ACCEPTED.	TOTAL PAYMENT ENCLOSED*	\$

* & ** are explained on Page 7

(* INCLUDE APPLICABLE SALES TAX WITH TOTAL PAYMENT ENCLOSED)



PUBLIC VIEWING ORDER FORM

DIRECTV Account #:

□ □ □ □ □ □ □ □ □ □

(Required when ordering additional services after account activation.)

Authorizing Signature Approval

SERVICES REQUESTED ON THIS ORDER FORM ARE AUTHORIZED BY:

Customer Authorized Name (Please Print) _____

Customer Authorized Signature _____

- I would like to receive breaking news alerts, valuable information and promotional offers via email.
- Please check here if you would not like your establishment to be included in location listings on DIRECTV.com and/or our programming partners' websites.

Payment Options

- Check Enclosed VISA MasterCard Optima American Express Discover Card

Name as it appears on credit card: _____

Credit Card #: _____

Exp. Date: _____

Amount To Charge Against
Credit Card (Total Payment): \$ _____

I authorize the use of this credit card for reoccurring payments? Yes No

Signature of Cardholder:

Date: _____

Commercial Dealer Information

I certify that the foregoing information is, to the best of my knowledge, complete and accurate, and that I have verified the accuracy of the information that is referenced in the contracts and attachments by personally visiting the above-referenced establishment.

Commercial Sales Agent Name _____

Commercial Dealer Number _____

Phone Number _____

Fax Number _____

Email Address _____

Signature of Sales Agent:

Date: _____

*Program pricing does not include taxes and is subject to tax. Account is responsible for all taxes charged on account services. DIRECTV will issue a bill for appropriate taxes after service has been authorized. If tax-exempt, submit tax exemption certificate and once approved, all accrued taxes will be refunded back to account.

**Service automatically renews based on original subscription term, provided DIRECTV carries this service, unless customer calls to cancel prior to the start of the term; however, ESPN/ESPN2/ESPNNews is non-refundable and non-proratable once renewal fee is paid. Blackout restrictions apply to sports programming. To receive sports programming, all DIRECTV Receivers must be continuously connected to the same land-based phone line. DIRECTV System dish with dual-feed LNB required to feed multiple DIRECTV Receivers with a single dish. Commercial locations require an appropriate license agreement. Commercial signal theft is subject to civil and criminal penalties. Programming, pricing, terms and conditions subject to change. Hardware and programming sold separately. Equipment specifications may vary in Alaska and Hawaii. Games shown on local TV stations or regional sports networks will not be included in ESPN FULL COURT or MLS DIRECT KICK. Games telecast locally may also be included in ESPN GamePlan. ESPN GamePlan, ESPN FULL COURT and MLS DIRECT KICK are trademarks of ESPN, Inc. "NFL," the NFL Shield design and "NFL SUNDAY TICKET" are registered trademarks of the National Football League and its affiliates. NHL, the NHL Shield and "CENTER ICE" are registered trademarks of the National Hockey League. "MLB," "MLB EXTRA INNINGS," "Major League Baseball" and the Major League Baseball silhouetted batter logo are service marks of Major League Baseball Properties, Inc. Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties, Inc. All other trademarks and service marks are the property of their respective owners. All Rights Reserved. ©2004 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, COMMERCIAL CHOICE and OPCIÓN COMERCIAL are trademarks of DIRECTV, Inc., a unit of Hughes Electronics Corp.

DIRECTV Commercial Viewing Agreement

Effective as of November, 2001, until replaced

CONTACTING DIRECTV: You may contact our DIRECTV Business Service Center by calling 1-888-200-4388 or by writing to: **DIRECTV Business Service Center**, P.O. Box 5392, Miami, FL 33152-5392.

DEFINITIONS:

As used in this Agreement:

"DIRECTV," "we," "us," or "our" means DIRECTV, Inc. or any of its authorized commercial sales agents;

"You," "your," or "Customer" means the entity identified below that is responsible for the payment of fees and charges to us;

"Access Card" means the conditional access card inserted into the DIRECTV System receiver unit used in the reception of DIRECTV® programming services;

"DIRECTV System" means the equipment, including the Access Card, that is used to receive DIRECTV programming services;

"Marks" means any trademarks, symbols, logos, etc. whether owned by DIRECTV or a third party(s), that are used in connection with or are otherwise associated with the Service(s), as defined below; and

"Service(s)" means DIRECTV programming including subscriptions, sports, music and other programming) and any other services that we may provide to you under this Agreement.

1) AGREEMENT TO TERMS AND CONDITIONS: You promise to pay amounts billed by us for the Services and related fees, taxes, and charges. We have the right to require payment in advance of activation of your account for any or all services, related fees, taxes and charges. You authorize DIRECTV to make inquiries into your credit worthiness, including receipt and review of credit bureau information. And, based on the results of such credit inquiry we may refuse to provide Services to you. We reserve the right to change these terms and conditions, including the Applicable Fees and Charges identified below. If any changes are made, we will send you a written notice describing the change and its effective date. If a change is not acceptable to you, you may cancel your service; provided, however, that if you do cancel service you will not be entitled to a refund of any prepaid subscription amounts paid in connection with any DIRECTV offer or promotion. If you do not cancel your service within 14 days after the date of the written notice describing the change, your continued receipt of any service is considered to be your acceptance of that change.

2) BILLING STATEMENTS AND PAYMENTS: We will send you a statement for each billing cycle in which you have an outstanding balance (usually once every 30 days). Statements will show: a) payments, credits, purchases, and any other charges to your account; and b) the amount you owe to DIRECTV and the date the payment is due. Payment must be made via check or money order payable to DIRECTV in U.S. Dollars. We reserve the right, but not the obligation, to accept credit card payments made in U.S. Dollars. Payment of the outstanding balance is due in full upon receipt of the bill. If we do not receive payment from you before your next statement is issued, we have the right to inactivate your service upon the expiration of any applicable grace period with respect to the amount due. We may, but are not required to, accept partial payments from you. If partial payments are made and accepted, they will be applied to statements starting with the oldest outstanding statement.

3) PAYMENT FOR SERVICE: You promise to pay for: a) all DIRECTV programming and other services ordered by you or anyone who uses your DIRECTV System(s), whether with or without your permission, through all periods until you cancel the subscription and other services; b) administrative fees and any other fees as provided for in this Agreement or by applicable law; and c) all taxes or other governmental fees, which are now or may in the future be assessed because you receive our service. If you paid for an annual subscription to any DIRECTV programming service and your account is past due for any amounts owed to us, your annual subscription may, at our sole discretion, be converted to a monthly subscription. This conversion will prorate your annual subscription and all monies owed to us to the present date. The resulting credit, if any, shall be applied to any past due amounts, and any remaining credit is applied to your future monthly services.

4) QUESTIONS ABOUT YOUR BILL: If you think your statement is incorrect or if you need more information about an item on your statement, you can contact DIRECTV Customer Service in writing at the address or phone number indicated above. You must contact us within sixty (60) days of the date you receive the statement on which the error or problem appeared. Undisputed portions of the statement must be paid before the next statement is issued to avoid an Administrative Late Fee and possible inactivation of services. Please contact us promptly if your service and/or billing address changes.

5) CLOSING YOUR ACCOUNT: You may inactivate or modify services you receive, or cancel your account, by notifying DIRECTV Customer Service. If you cancel your account, you are still responsible for payment of all outstanding balances accrued through the date of cancellation or any early termination fees or penalties pursuant to this Agreement and the terms and conditions of any other promotional offer which you participated in.

6) FEES AND CHARGES: You understand and agree that we do not extend credit to customers and that any charges or fees assessed for late payments, returned

payments, and reactivation are not interest charges. You understand and agree that all such fees are either as prescribed by law in the state in which your service address is located or are reasonably related to the actual expense we incur or are required to expend as a result of late or unsatisfied payment. In the case of late payment or non-payment for any of the DIRECTV programming services you ordered or any of the charges stated below, you understand and agree that we may report such late payment or non-payment to the appropriate credit reporting agencies. Following activation of your account, charges for some programming services are non-refundable, regardless of the services. **Access Card Replacement Fee:** If you report to DIRECTV Customer Service that the Access Card for your DIRECTV System receiver unit is lost, damaged, defective, or stolen, and our evaluation of the Access Card (if available) does not reveal unauthorized tampering or modification, then we agree to replace the Access Card upon your request. You may be charged an Access Card Replacement Fee of up to \$150.00 (\$50.00 is credited if old card is returned to us in good condition). If you request overnight delivery of the replacement Access Card, you must pay the cost incurred by us for shipping the Access Card plus an Overnight Delivery Fee of \$16.50. Access Cards are non-transferable. Your Access Card will only work in the DIRECTV System receiver unit that came with it. **Administrative Late Fee:** If we do not receive your payment before your next statement is issued, you may be charged an Administrative Late Fee of up to \$25.00. **Change of Service Fee:** If you request a change of DIRECTV Service from one programming package to another, you may be charged a Change of Service Fee of up to \$10.00. **Deposits:** If your service is inactivated because you did not submit payment on time or for any other reason, in addition to payment of past due amounts, we may require a deposit before reactivating your programming service. Deposits shall not earn or accrue interest. **Duplicate Statement Fee:** For each statement copy requested, you may be charged a Duplicate Statement Fee of up to \$5.00. **Reactivation Fee:** If your DIRECTV programming service is inactivated in accordance with your request or because of your failure to pay past due amounts and you want to reactivate the service, you agree to pay a Reactivation Fee of up to \$15.00, in addition to bringing your account up to date by payment in full of any outstanding balance, fees, and charges. **Returned Payment Fee:** If the bank or other financial institution on which your payment is drawn refuses to pay us for any reason and the check, money order, credit card payment, or other instrument is returned to us unpaid, you agree to pay a Returned Payment Fee of up to \$10.00. **Additional DIRECTV System Receiver Authorization Fee:** For private viewing customers, we may charge you a fee, as set forth on the rate card (if applicable), for each additional DIRECTV System receiver that you request to be authorized to receive the same programming via continuous connection to the same land-based telephone as your initial DIRECTV System receiver ("Additional Receivers"). Each Additional Receiver must be located at the same address as the initial DIRECTV System receiver, which address is identified as the "Service Address" in the Application attached hereto. We reserve the right to limit the number of the Additional Receivers that you may use and to establish rules for such use. Any additional receiver not continuously connected to the identified land-based telephone line shall be deemed a primary receiver and you shall be charged accordingly. **DIRECTV® PAY PER VIEW Order Assistance Fee:** For private viewing customers, the most convenient method of ordering DIRECTV® PAY PER VIEW services is by using the on-screen program guide and DIRECTV remote control unit to select the movies and other events we offer. To use this method, your DIRECTV System receiver must be continuously connected to a land telephone line. If you order a DIRECTV® PAY PER VIEW movie or event over the telephone by calling DIRECTV Customer Service, a DIRECTV® PAY PER VIEW Order Assistance Fee of up to \$10.00 may be charged to your account for each DIRECTV® PAY PER VIEW movie or event, or other service that you order with Customer Service's assistance, whether or not you later cancel the order.

7) CHANGES IN PROGRAMMING SERVICE AND FEES/SERVICE RENEWAL: We reserve the right to change the programming packages, programming services, or other services we offer, and our prices or fees, at any time. We may also rearrange, delete, add to, or otherwise change the services. For any changes to the programming packages, prices, or fees that are within our control, we will notify you of the change and its effective date. If the change is not acceptable to you, you may cancel your programming service in whole or in part; provided, however, that if you do cancel service you will not be entitled to a refund of any prepaid subscription amounts paid in connection with any DIRECTV offer or promotion. If you do not cancel your service within 30 days, your continued receipt of any DIRECTV programming service after the effective date of the change will be deemed to be your acceptance of that change, and you will continue to be responsible for payment. DIRECTV programming services that you subscribe to on a periodic basis may be renewed automatically, provided we continue to carry the service, unless you contact DIRECTV Customer Service to cancel the services.

8) COLLECTION OF AMOUNTS OWED TO US: If we choose to use any collection agency or attorney to collect money that you owe us or to assert any other right which we may have against you, you agree to pay the reasonable costs of collection or other action.

9) LIMITATION OF LIABILITY/EXCLUSION OF WARRANTIES: DIRECTV IS NOT RESPONSIBLE FOR INTERRUPTIONS OF SERVICE THAT ARE REASONABLY BEYOND OUR CONTROL INCLUDING, WITHOUT LIMITATION, ACTS OF GOD, POWER FAILURE, OR ANY OTHER CAUSE. OUR LIABILITY FOR ANY INTERRUPTION OF SERVICE SHALL NOT EXCEED THE PROGRAMMING FEES DIRECTLY ATTRIBUTABLE TO THE PERIOD OF TIME DURING WHICH SERVICE WAS INTERRUPTED. WE SHALL NOT BE LIABLE FOR COSTS OF PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES, NOR FOR ANY LOSS

OF PROFITS, LOSS OF BUSINESS, LOSS OF USE, INTERRUPTION OF BUSINESS, OR OTHER INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES OF ANY KIND ARISING OUT OF THIS AGREEMENT, HOWEVER CAUSED AND ON ANY THEORY OF LIABILITY, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS, AND NOTWITHSTANDING ANY FAILURE OF ESSENTIAL PURPOSE OF ANY LIMITED REMEDY. WE MAKE NO WARRANTY, EITHER EXPRESS OR IMPLIED, REGARDING THE DIRECTV EQUIPMENT OR ANY SERVICES PROVIDED TO YOU. ALL SUCH WARRANTIES ARE EXPRESSLY EXCLUDED. WE ALSO ARE NOT RESPONSIBLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES RELATING TO THE DIRECTV EQUIPMENT. IN ADDITION, WE SHALL HAVE NO LIABILITY TO ANY PERSON OR ENTITY DUE TO OR BASED ON THE CONTENT OR YOUR EXHIBITION OF ANY OF THE PROGRAMMING OR OTHER SERVICES PROVIDED BY US INCLUDING, BUT NOT LIMITED TO, LIABILITY FOR THE PAYMENT OF ANY REQUIRED MUSIC LICENSE FEES. YOU ACKNOWLEDGE THAT YOUR DIRECTV EQUIPMENT HAS BEEN ACQUIRED SEPARATE AND APART FROM THIS AGREEMENT. ANY RIGHTS AND REMEDIES WITH RESPECT TO THE DIRECTV EQUIPMENT MUST BE HANDLED DIRECTLY WITH THE MANUFACTURER OR SUPPLIER OF SUCH EQUIPMENT.

10) LIABILITY FOR UNAUTHORIZED USE: If your DIRECTV equipment is stolen or otherwise removed from your premises without your authorization, you must notify DIRECTV Customer Service immediately, but in any event not more than 5 days after such removal, or else you may be liable for payment to us for unauthorized use of your DIRECTV System. You will not be liable for unauthorized use after we receive notification.

11) RULES FOR USE; TERMINATION: You are hereby granted the right to receive, exhibit and use the Services in accordance with the terms and conditions set forth in this Agreement, subject to the following rules for use with which you agree to comply. Admission may not be charged for the viewing of, or listening to, any Service(s) provided by us. The Services may not be rebroadcast, transmitted, performed, recorded, duplicated, transcribed and distributed in real-time or near real-time (i.e., provide a "running account") or cablecast. If you become aware that any third party is rebroadcasting, transmitting, reselling, performing, recording, duplicating, or cablecasting any or all of the Services (whether at your premises or otherwise), or that any third party is receiving, decoding, and/or exhibiting any or all of the Services without authorization from us or at any location other than that which has been authorized by us, you shall notify us immediately and cooperate with us, at our expense for reasonable out-of-pocket expenses, in taking steps to prevent such unauthorized use. No Service provided to you under this Agreement may be used for any unlawful purpose and you shall abide by any and all federal, state, and local rules and regulations applicable to its use and/or exhibition of the Services. You agree that all Services will be exhibited in entirety, in original form and as provided by us, without any modifications, additions (including the addition of a crawl line), or deletions to any of the Services. The music services, including Music Choice, shall be used only as accompaniment to routine activities, such as, but not limited to, work, shopping, conversation, dining, and relaxation, and shall not be used as an accompaniment to dancing or to serve as an adjunct to any other physical activity (e.g. skating) and for which there is no admission fee charged. You shall not use any of the Marks for any purpose whatsoever and, you agree not to do so unless you receive express written consent from us. You must execute and abide by any and all agreements required by programming provider(s) in connection with your use and/or DIRECTV's provision of such programming services to you, if any. You shall comply with all applicable DIRECTV requirements with respect to directly and continuously connecting the DIRECTV System receivers to the land-based telephone line identified therein as being associated with each such receiver. Information regarding programming services that you have ordered is transmitted via the land-based telephone line(s) identified therein. In addition, we may immediately inactivate any or all services provided to you if the telephone line(s) identified therein are not performing in accordance with our requirements. DIRECTV, or its authorized agent, shall have the right to inspect your DIRECTV System at any time during your normal business hours. If we reasonably determine that you are in breach of any of these rules for use, or of your obligations under this Agreement, we may immediately inactivate any or all Services provided to you. If Services to you are so inactivated, in addition to the indemnification obligations described below, you are still responsible for payment of all outstanding balances accrued through the date of inactivation. DIRECTV System Access Cards are the property of DIRECTV, Inc. Any tampering or other unauthorized modification to the Access Card may result in, and subject you to, legal action.

12) PROGRAMMING BLACKOUTS; INDEMNIFICATION: Certain programming Services we transmit may be blacked out or otherwise unavailable to commercial customers in your local reception area due to legal, contractual, or other restrictions. If you circumvent or attempt to circumvent any of these blackouts or programming restrictions, you may be subject to legal action. YOU AGREE TO INDEMNIFY, DEFEND, AND HOLD DIRECTV, ITS OFFICERS, EMPLOYEES, AGENTS AND REPRESENTATIVES HARMLESS FROM AND AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS OF LITIGATION), LOSSES, JUDGMENTS, AND ASSESSMENTS OF ANY KIND WHATSOEVER DIRECTLY OR INDIRECTLY RESULTING FROM YOUR BREACH OF ANY OF YOUR OBLIGATIONS UNDER THIS AGREEMENT, INCLUDING, BUT NOT LIMITED TO, THOSE IMPOSED BY THIS SECTION.

13) SALE/TRANSFER OF EQUIPMENT OR PROGRAMMING SERVICES: You agree to notify us immediately, but in any event not more than 5 days, after you

move, sell, give away, or otherwise transfer your DIRECTV equipment to anyone else. You are considered the registered owner of the DIRECTV equipment and recipient of the DIRECTV programming services until we receive such notice, and you may be liable for any charges or fees incurred by the use of your DIRECTV equipment by anyone else up to the time that we receive your notice. You may not assign or transfer your programming service or any of your rights and obligations under this Agreement without our prior written consent. If you do, we may inactivate your service.

14) APPLICABLE LAW; ENTIRE AGREEMENT: This Agreement shall be governed by applicable federal law, the rules and regulations of the Federal Communications Commission, and the laws of the State of California and are subject to amendment, modification, or termination if required by such regulations or laws. In the event that any of the provisions or portions of this agreement are held to be unenforceable or invalid, the validity and enforceability of the remaining provisions or portions will not be affected. This Agreement contains the entire understanding of the parties and supersedes any other prior negotiations, discussions, and agreements between you and DIRECTV.

15) CERTIFICATION AND REPRESENTATIONS OF AUTHORITY; FULL DISCLOSURE: By the signature below, you indicate your unconditional acceptance of the terms and conditions contained in this Agreement. You certify that all of the below-referenced information is true and correct. You understand that your provision of any false or misleading information shall be deemed by us to constitute a breach of this Agreement. Each person signing this Agreement represents and warrants that (s)/he is authorized to execute and deliver this Agreement and that the signature of no one else is required to bind that party. You have had the opportunity to consult with an attorney or any other person/entity of your choosing for legal/professional advice prior to executing this Agreement. Further, you have read and understand the contents, terms, conditions, and effects of this entire Agreement.

16) ARBITRATION: Any claim or dispute arising out of, or relating to, this Agreement which cannot be settled by the parties shall be resolved according to binding arbitration conducted in accordance with the Commercial Arbitration Rules of the American Arbitration Association then in effect. The decision of the arbitrator shall be final and binding on the parties and any award of the arbitrator may be entered in any court of competent jurisdiction. Notwithstanding the foregoing, the arbitrator shall not be authorized to award punitive damages with respect to any such controversy, claim or dispute. The cost of any arbitration hereunder shall be paid by the party determined by the arbitrator to not be the prevailing party, or otherwise allocated in an equitable manner as determined by the arbitrator.

BASED ON YOUR ESTABLISHMENT, PLEASE CHECK THE APPROPRIATE BOX:

Public viewing customers: You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at establishments wherein the usage and viewing is generally accessible to the public and/or the establishment's clientele and/or in common areas (such as waiting room/area or lobby) AND (1) the establishment's primary source of revenue is derived from the sale of food/beverage for immediate consumption, or (2) the establishment is, or is located within or affiliated within, a hospitality or entertainment establishment (such as a bar, restaurant, diner, stadium, casino, club, cafe, theater) and food/beverage is served for immediate consumption, or (3) the establishment charges, as a part of its primary business operation, admission, cover charge or minimum charge. You represent and warrant that your primary business is either in the hospitality and/or restaurant/bar industries in accordance with the foregoing.

Business viewing customers: You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at establishments wherein the usage and viewing is generally accessible to the public and/or the establishment's clientele and/or in common areas (such as waiting room/area or lobby) AND (1) the establishment's primary source of revenue is not derived from the sale of food/beverage for immediate consumption, AND (2) the establishment is not a hospitality or entertainment establishment, or is not located within or affiliated within, a hospitality or entertainment establishment (such as a bar, restaurant, diner, stadium, casino, club, cafe, theater), AND (3) the establishment does not charge admission, cover charge or minimum charge. You represent and warrant that your primary business is neither in the hospitality and/or restaurant/bar industries.

Private viewing customers: You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at commercial establishments at which persons will view the Services in areas that are not accessible to the public. You represent and warrant that you shall not display or exhibit, and shall not permit others to display or exhibit, in any manner whatsoever, any of the Services it receives in areas accessible to the public and/or common areas. You further represent and warrant that your primary business is neither a satellite master antenna television supported facility containing multiple individual commercial units or in the hospitality and/or restaurant/bar industries and is not accessible to the public. Services include any DIRECTV® Pay Per View Services available to you. The Services may not be viewed in areas accessible to the public and/or common areas.

AGREED TO AND ACCEPTED BY CUSTOMER:

AUTHORIZED CUSTOMER SIGNATURE DATE

NAME OF AUTHORIZED OFFICER/AGENT & TITLE

NAME OF COMMERCIAL ESTABLISHMENT



Commercial Customer Information Form

DIRECTV Account #:

□ □ □ □ □ □ □ □ □ □

(Required when ordering additional services after account activation.)

Customer Name

Email Address **(Mandatory)**

DBA

Contact Name

Service Address (Street address must be given)

City

State

ZIP

Service Phone Number

Service Fax Number

Billing Address

City

State

ZIP

Billing Phone Number

Billing Fax Number

Legal Structure: Sole Proprietorship Partnership Corporation LLC Government Agency

State of Organization (e.g., CA, NY, etc.): _____

Federal Tax ID Number: _____

Tax Exempt: Yes No

If you are a government agency, non-profit organization, or direct payment company, attach copy of tax exemption certificate.

Please check your applicable type of establishment.

PUBLIC VIEWING: BAR/LOUNGE FAMILY RESTAURANT FINE DINING FAST FOOD SERV PUB ENTERTAINMENT

BUSINESS VIEWING: HEALTH CLUBS LOBBY PRIVATE CLUBS (AIRLINES) BANK RETAIL WAITING ROOM

PRIVATE VIEWING: PRIVATE OFFICE

OTHER: _____

Customer Name

Customer Name

Customer Authorized Signature

Customer Authorized Signature

Printed Name and Title

Printed Name and Title

Date

Date

Dealer Company Name

Dealer Company Name

Sales Representative Signature

Sales Representative Signature

Printed Name

Printed Name

DIRECTV Assigned Dealer Number

DIRECTV Assigned Dealer Number



Commercial Customer Information Form

DIRECTV Account #:

□ □ □ □ □ □ □ □ □ □

(Required when ordering additional services after account activation.)

Customer Name (as entered on Page 10)

DBA (as entered on Page 10)

Contact Name

Service Phone Number (as entered on Page 10)

Email Address:

Are all of the DIRECTV System receivers continuously connected to the same land-based telephone line? Yes No

RECEIVER INFORMATION (NOTE: THE MAXIMUM NUMBER OF RECEIVERS AUTHORIZED ON A DIRECTV ACCOUNT IS 20.)

Receiver #1

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number <i>(Receiver must be continuously connected to a land-based phone line.)</i>	

Receiver #2

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number <i>(Receiver must be continuously connected to a land-based phone line.)</i>	

Receiver #3

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number <i>(Receiver must be continuously connected to a land-based phone line.)</i>	

Receiver #4

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number <i>(Receiver must be continuously connected to a land-based phone line.)</i>	

For additional receivers, please make a photocopy of this page and submit with contract paperwork.