



DIRECTV[®] PRIVATE OFFICE VIEWING PACKAGES AND RATES

DIRECTV[®] COMMERCIAL PACKAGING AND PRICING

OFFICE CHOICE[®] Our most complete package of news, information and entertainment helps you stay one step ahead of the competition. The OFFICE CHOICE[®] package includes must-have networks such as CNN, CNBC, C-SPAN, Bloomberg Television, USA Network, The Weather Channel and more!

A&E	Discovery Health Channel	The Hallmark Channel	TBS
ABC Family Channel	Discovery Home	Headline News	TNT
American Movie Classics (AMC)	Discovery Kids	The History Channel	Toon Disney
America's Store	Discovery Times Channel	History International	Travel Channel
Animal Planet	Discovery Wings	Home & Garden Television (HGTV)	Trinity Broadcasting Network (TBN)
BBC America	Disney Channel (East and West)	Home Shopping Network	TRIO
The Biography Channel	DIY	The Learning Channel (TLC)	Turner Classic Movies
Black Entertainment Television (BET)	E! Entertainment Television	Lifetime	Turner South*
Bloomberg Television	ESPN	MSNBC	TV Guide Channel
Boomerang	ESPN2	MTV	TV Land
Bravo	ESPN Classic	MTV2	Univision
Cartoon Network	ESPNEWS	National Geographic Channel	USA Network
CNBC	Fine Living	Newsworld International	VH1
CNBC World	FitTV	Nickelodeon/Nick at Nite (East and West)	VH1 Classic
CNN	Food Network	Nicktoons	The Weather Channel
CNNfn	Fox Movie Channel	Noggin/The N	YES Network**
Comedy Central	Fox News Channel	Oxygen	PLUS – local regional sports networks
Country Music Television (CMT)	Fuse	PBS Kids	
Court TV	FX	QVC	
C-SPAN	G4techTV	SCI FI	<i>*where available</i>
C-SPAN2	Galavisión	SOAPnet	<i>**Not available out-of-market</i>
Discovery Channel	GSN: The Network for Games	Spike TV	

Monthly Fee.....\$64.99 Annual Fee.....\$779.00

MUSIC CHOICE[®] Enhance your work environment with this commercial-free, digitally delivered audio service featuring over 40 channels of music in a variety of formats. *Available on 119° orbital slot.

Adult Alternative	Classic R&B	Hit List	Rap	Smooth Jazz
Adult Top 40	Classic Rock	Jazz	Reggae	Smooth R&B
Alternative	Classical Masterpieces	Light Classical	Retro-Active	Soft Rock
Americana	Contemporary Christian	Metal	Rock	Solid Gold Oldies
Arena Rock	Contemporary	Mexicana *	Rock 'En Español *	Sounds of the Season
Big Band & Swing	Instrumentals	Musica Urbana *	Salsa Y Merengue *	Soundscapes
Bluegrass	Dance	Party Favorites	'70s Super Hits	Taste of Italy
Blues	Easy Listening	Pop Latino	Show Tunes	Tejano *
Canciones de Amor Internacional *	'80s Power Hits	R&B Hip Hop	Showcase	Today's Country
Classic Country	Gospel	Radio Disney	Singers and Standards	

Monthly Fee.....\$24.99 Annual Fee.....\$299.00

DIRECTV SPORTS CHOICE[®] Delivers great out-of-market collegiate coverage from as many as 23 regional sports networks from Fox Sports Net and SPORTSCHANNEL. Also includes Fuel, The Golf Channel, ESPN Classic, CSTV, TVG, Outdoor Channel, Outdoor Life Network, Speed Channel, NFL Network, NBA TV, Fox Sports World and YES Network**. **Also available out-of-market, Yankee games are excluded.

Monthly Fee.....\$12.00 Annual Fee.....\$144.00

ENTERTAINMENT UNLIMITEDSM Offers HBO[®] (5 channels), HBO Family[™] (2 channels), SHOWTIME[®] (4 channels), SHOWTIME Extreme, Cinemax[®] (3 channels), FLIX[®], The Movie Channel[™] (2 channels), and Fox Movie Channel.

Monthly Fee.....\$34.99 Annual Fee.....\$419.88

Local Channels Local networks are now available in most metropolitan areas. Service automatically renews**. Call customer service at 888-200-4388 to determine if Local Channels are available in your area.

Monthly Fee.....\$6.99 Annual Fee.....\$83.88

Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

DIRECTV® Private Office Viewing Packages and Rates (Cont.)

OFFICE ENTERTAINMENT® The best choice for in-office entertainment. Perfect for the media and communication industries, this package focuses on entertainment programming while still providing key news and information channels.

A&E	Discovery Health Channel	Home Shopping Network	TBS
ABC Family Channel	Disney Channel (East and West)	The Learning Channel (TLC)	TNT
American Movie Classics (AMC)	E! Entertainment Television	Lifetime	Toon Disney
Animal Planet	Food Network	MSNBC	Turner Classic Movies
BBC America	Fox Movie Channel	MTV	TV Land
Black Entertainment Television (BET)	Fox News Channel	MTV2	Univision
Bloomberg Television	Fuse	National Geographic Channel	USA Network
Bravo	F/X	Nickelodeon/Nick at Nite (East and West)	VH1
Cartoon Network	Galavisión	Nicktoons	
Comedy Central	GSN: The Network for Games	QVC	
Country Music Television (CMT)	The History Channel	SCI FI	
Discovery Channel	Home & Garden Television (HGTV)	Spike TV	
	Monthly Fee.....\$44.99	Annual Fee.....\$539.00	

OFFICE INFORMATION® Delivers a select package of business, news and information channels that you need to be successful in today's global marketplace.

Bloomberg Television	Court TV	G4techTV	Travel Channel
CNBC	C-SPAN	GSN: The Network for Games	The Weather Channel
CNBC World	C-SPAN2	Headline News	
CNN	Discovery Health Channel	MSNBC	
CNNfn	Fox News Channel	Newsworld International	
	Monthly Fee.....\$29.99	Annual Fee.....\$359.00	

NFL SUNDAY TICKET™ Working Sundays? Keep track of the scores of your favorite professional football teams every Sunday during the 2004 regular season. Plus, you'll get the new NFL Network. This hard-hitting action is only available on one digital TV service – DIRECTV! Local blackout rules apply.

\$229.00 per season

ESPN GamePlan Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the regular season. Fee is non-refundable.

\$ 99.00 per season

HD Package Channels include ESPN HD, Discovery HD Theater, HDNet and HDNet Movies. See your favorite sports in high definition with games from MLB, NBA, NFL and NHL. You'll also get boxing, events, news, concerts and more! Customers will need any HDTV set with a built-in DIRECTV® Receiver or a DIRECTV-enabled high-definition set-top receiver, and a single 18 x 20- or 18 x 24-inch multi-satellite dish with three LNBS. Service automatically renews**.

Monthly Fee.....\$10.99

PLAYBOY TV Tasteful entertainment for mature audiences.

Monthly Fee.....\$15.99

Annual Fee.....\$191.88

HBO®/SHOWTIME®/CINEMAX® Offers HBO® (5 channels), HBO Family® (2 channels), SHOWTIME® (4 channels), SHOWTIME Extreme, Cinemax® (3 channels), Sundance Channel and Fox Movie Channel.

Monthly Fee.....\$31.99

Annual Fee.....\$383.88

HBO®/SHOWTIME® Offers HBO® (5 channels), SHOWTIME® (4 channels), SHOWTIME Extreme and Fox Movie Channel.

Monthly Fee.....\$22.99

Annual Fee.....\$275.88

HBO® Offers HBO® (5 channels), HBO Family® (2 channels) and Sundance Channel.

Monthly Fee.....\$11.99

Annual Fee.....\$143.88

SHOWTIME® Offers SHOWTIME® (4 channels) and SHOWTIME Extreme.

Monthly Fee.....\$11.99

Annual Fee.....\$143.88

STARZ Super Pak® Offers 12 different movie channels with over 500 movie choices each month.

Monthly Fee.....\$11.99

Annual Fee.....\$143.88

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DIRECTV® Private Office Viewing Packages and Rates (Cont.)

The Golf Channel Television's first and only 24-hour channel dedicated exclusively to golf. Includes coverage of world-class U.S. tournaments and international events, plus instructional programming.

Monthly Fee.....\$ 7.99

Annual Fee.....\$ 86.99

OPCIÓN COMERCIAL™ Up to 20 Spanish language video channels featuring sports, news, weather, music and cultural entertainment. Requires DIRECTV Multi-Satellite System and telephone connection.

Azteca America*
Canal Sur
Caracol TV Internacional
Casa Club
Cine Latino
CNN En Español
Discovery En Español

EWTN
Fox Sports en Español
Galavisión East
HITN-TV
México 22
MTV Español
Mun²

ONCE México
Telefé International
Telemundo East
TV Chile
TVE INTL
TyC Sports
Univision East

Univision West
Utilísima

**In local channel markets
where available*

Monthly Fee.....\$29.99

Annual Fee.....\$350.00

MLB EXTRA INNINGS_{SM} See up to 60 out-of-market games a week during the 2004 regular season, including exciting Interleague matchups.

\$169.00 per season

NHL® CENTER ICE® Get up to 40 action-packed NHL games a week from outside your area during the regular season plus select first- and second-round Stanley Cup® playoff games. You won't find more games anywhere else!

\$159.00 per season

NBA LEAGUE PASS Get incredible pro basketball action from outside your local area – as many as 40 games a week during the regular season. With this service, you will also get NBA TV on Channel 601.

\$537.00 per season

ESPN FULL COURT Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the regular season. Fee is non-refundable.

\$ 99.00 per season

MEGA MARCH MADNESS® Exclusively from DIRECTV, MEGA MARCH MADNESS® brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament, up to and including the Sweet 16®. Pricing for 2004 MEGA MARCH MADNESS® is listed below. Fee is non-refundable.

\$ 69.00 per season

MLS DIRECT KICK™ Follow your favorite Major League Soccer teams and players throughout the 2004 season with MLS DIRECT KICK™. You'll see top matchups during the regular season and select playoff games during the post season.

\$ 49.00 per season

ESPN College Grand Slam Catch the top 16 college baseball teams in action! This package features 16-24 games from the Super-Regional round of the NCAA Division I Baseball Championship, leading up to the 2004 College World Series. Fee is non-refundable.

Season Fee.....\$19.95

Phoenix TV Entertainment the whole family can enjoy! Premiere Chinese language programming featuring up-to-the-minute news, current affairs, financial market updates, variety shows, and dramas from China, Hong Kong and Taiwan. Programs include Good Morning China, Behind the Headlines, Asian Journal, City Complex, Phoenix Tonight, Trendy Guide, Perfect Match, and more! Service automatically renews*. Requires DIRECTV Multi-Satellite System and telephone connection.

\$19.99 per month

Jadeworld Now you can get five Chinese-language channels in one affordable package! Channels include JADE-East, JADE-West, Jadeworld Super Channel, The Chinese Movie Channel and CCTV-4. Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews**.

Monthly Fee.....\$36.99

Annual Fee.....\$443.00

VTS Service Video Time Share or Private Network Service (also referred to as Business Television) is a digital television service that enables corporations and organizations to use the DIRECTV satellite platform for secure, reliable and affordable private network broadcast to field locations throughout the continental United States.

For more information, email Brian Tomazic at btomazic@DIRECTV.com

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